MEDIA ADVISORY

JUNE 23, 2021
FOR IMMEDIATE RELEASE

Annual Jewish LGBTQIA+ Pride Event Goes Global
With Virtual Jew York Pride on Sunday, June 27, 2021

Event to feature activities, celebrity cameos, and makeup demonstration by Alexis Michelle from RuPaul’s Drag Race

WHAT: Jew York Pride, a celebratory event and collaboration between major Jewish organizations, including BBYO, CBST, JQY, Keshet, Out at the J (of the Marlene Meyerson JCC Manhattan), and UJA-Federation of New York, is going virtual this year on **Sunday, June 27 at 12:00pm ET**, making it even more inclusive and accessible to Queer Jews across the United States and around the world. For over 15 years, hundreds of New York LGBTQIA+ Jews and allies have gathered before the Pride Parade in June to celebrate Jewish queer pride as one united community. Jew York Pride has been the focal point for LGBTQIA+ Jewish teens and young adults during Pride Sunday in NYC, and this year will be no exception.

The event will feature teen-led virtual arts and crafts programs, a spiritual movement experience, and a makeup demonstration and Q&A with Alexis Michelle from RuPaul’s Drag Race Season 9, among other activities. The event will also include surprise celebrity guest cameos.

WHO: Jew York Pride is hosted by BBYO, CBST, JQY, Keshet, Out at the J (of the Marlene Meyerson JCC Manhattan), and UJA-Federation.

The event is also co-sponsored by A Wider Bridge, Ansche Chesed, Beth El Synagogue Center, Columbia/Barnard Hillel, Eshel, FJC, Footsteps, Hillel International, Hunter Hillel, JCH Bensonhurst, jGirl Magazine, Lab/Shul, NFTY, Queens College Hillel, Repair the World - Brooklyn, Romemu, Sephardic-Mizrahi Q Network, and USY.

WHEN: Sunday, June 27, 2021 at 12:00pm ET

WHERE: The event is free and open to anyone who identifies as and/or supports LGBTQIA+ Jews. To register, please visit [jqy.org/jewyorkpride](http://jqy.org/jewyorkpride).
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